

Marlene Heeg, M.Ed.
Biographical Sketch

After over 35 years in the corporate arena, Marlene Heeg, MEd, became the Managing Director of Purdue University College of Pharmacy's Office of Continuing Education and Professional Development in 2011. Along with her MS in Education, her business management expertise brought a renewed perspective to the continuing education program – combining strategic/tactical planning, process improvement and procedural refinement with clinical expertise, provided by faculty, to enhance current offerings and delve into “niche” opportunities.