



ACCREDITATION COUNCIL FOR PHARMACY EDUCATION
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TO: ACPE-accredited Continuing Pharmacy Education (CPE) Providers

FROM: Dimitra V. Travlos, PharmD, BCPS
Assistant Executive Director and Director, CPE Provider Accreditation Program
Accreditation Council for Pharmacy Education (ACPE)

RE: Updated CPE Standard 11 (Evaluation of CPE Activity)

At its January 2014 meeting, the ACPE Board of Directors approved modifications to Standard 11 (Evaluation of CPE Activity) of the Accreditation Standards for Continuing Pharmacy Education. Changes to the Standard were developed based on input from providers, consideration of assessment data since adoption of the 2009 CPE Standards, and surveillance of the continuing education environment.

Consistent with the purpose of Section 4 (Evaluation) of the Standards, the intent of Standard 11 is to ensure providers evaluate the effectiveness of their CPE activities and use data from evaluations for continuous quality improvement of the CPE program. Providers should act proactively and intentionally in establishing evaluation components relative to the desired outcomes of their CPE activities and overall program. Activity evaluations should incorporate items and elements which aid providers in gathering information to determine achievement and impact of mission and goals. In doing so, providers should be mindful that evaluation feedback may be applicable to the provider's processes and procedures relevant to other CPE Standards (e.g. content and format without bias or promotion per Standards for Commercial Support).

The changes to Standard 11 include:

- Modifying the language of the Standard with a focus on utilizing evaluations consistent with the desired outcomes of the CPE activity for the purpose of continuous improvement of the CPE program.
- Including the seven activity evaluation elements in the guidance portion of the Standard, thereby removing associated requirement for inclusion.
- Modifying the rubric to reflect the changes in the Standard.

The modifications to Standard 11 will become effective July 1, 2014. Providers are expected to update their processes to ensure compliance with the Standard. Please contact ACPE staff with any questions regarding the content of the documents.

Attached:

1. Revised Standard 11 – Evaluation of CPE Activity
2. Standard 11 Rubric



Standard 11: Evaluation of CPE Activity

Providers must develop and conduct evaluations which allow pharmacists and technicians to provide feedback on CPE activities. Elements of the evaluation should be relevant to the intended outcome of the activity. Feedback should be summarized for pharmacists and technicians separately and used in a systematic fashion for the purpose of ongoing improvement of the overall CPE program.

Guidance

Providers are encouraged to allow pharmacists and technicians to provide feedback in the following areas:

- applicability of the CPE activity to meet their educational needs
- achievement of each stated objective
- quality of faculty
- usefulness of educational material
- effectiveness of teaching and learning methods, including active learning
- appropriateness of learning assessment activities
- perceptions of bias or commercialism

Additional items may be incorporated to aid the provider in evaluating the effectiveness of its CPE activities and guide the development of future educational activities as well as assess achievement and impact of the provider's stated mission and goals (Standard 12).

Standard 11 (Evaluation of CPE Activity) Rubric

Criterion and Evidence	Meets Criterion	Commendable	Needs Improvement
Activity Evaluation Process (Attach a description of the activity evaluation process.)	The provider has an evaluation process for its CPE activities which allows for feedback from learners. The provider periodically examines and revises its activity evaluation process for quality improvement. Meets <input type="checkbox"/>	Not Applicable	The provider does not have an evaluation process for its CPE activities. Needs Improvement <input type="checkbox"/> or Additional Docs Required <input type="checkbox"/>
Activity Evaluation Elements (Attach CPE activity evaluations.)	Activity evaluations contain elements relevant to the intended outcome of the activity. Meets <input type="checkbox"/>	Not Applicable	Activity evaluations do not contain elements relevant to the intended outcome of the activity. Needs Improvement <input type="checkbox"/> or Additional Docs Required <input type="checkbox"/>
Separate Evaluations for Pharmacists (Attach pharmacist activity evaluation summary data.)	Feedback from activities is summarized for pharmacists separately from non-pharmacists. Meets <input type="checkbox"/> or N/A (CPE not offered for pharmacists) <input type="checkbox"/>	Not Applicable	When activities are offered to inter-professional audiences, the feedback from pharmacists is not summarized or evaluated separately from that received from non-pharmacists. Needs Improvement <input type="checkbox"/> or Additional Docs Required <input type="checkbox"/>
Separate Evaluations for Technicians (Attach technician activity evaluation summary data.)	Feedback from activities is summarized for technicians separately from non-technicians. Meets <input type="checkbox"/> or N/A (CPE not offered for technicians) <input type="checkbox"/>	Not Applicable	When activities are offered to inter-professional audiences, the feedback from pharmacy technicians is not summarized or evaluated separately from that received from non-technicians. Needs Improvement <input type="checkbox"/> or Additional Docs Required <input type="checkbox"/>
Evaluation Feedback for Ongoing Improvement (Attach a description of how feedback from activity evaluations is used to improve the CPE program. Include any relevant evidence.)	Feedback is used systematically for ongoing improvement of the overall CPE program. Evaluation results are compiled, interpreted and returned to the faculty to assist in their effectiveness as educators. Meets <input type="checkbox"/>	The provider longitudinally assesses the effect of the educational activity on participants' practice. The provider's organization fosters a culture of research and evaluation to improve learning of activity participants, and also to add to the literature in adult and continuing education. Commend <input type="checkbox"/>	The provider does not collect data on the effectiveness of its educational activities, or use it in a systematic manner for the purpose of improving ongoing activities. Needs Improvement <input type="checkbox"/> or Additional Docs Required <input type="checkbox"/>